



January 14, 2016

To Whom It May Concern:

I selected and contracted with Jeanine Joy to be the keynote speaker for Carolinas College's faculty/staff convocation in 2014. That event is part of the college's annual fall staff conference, the objective of which is to start the academic year off with high optimism, energy, and sense of purpose.

I was not disappointed! Jeanine's session for the college was professional, educational, and motivational. Her passion for and deep knowledge of her subject were impressive. Her genuine desire to inspire and help the audience members was clear. In addition to having her speak, I bought copies of her most recent book and distributed them to all attendees. The staff was delighted with that special treat.

I recommend Jeanine Joy as a speaker for any organization that seeks to optimize employee engagement and to inspire, motivate, and educate its teammates.

With warm regards,

A handwritten signature in cursive script, reading "Ellen Sheppard".

Ellen Sheppard, EdD

President